

Broome
County
Plan for
Sustainable
Economic
Development



PROJECT SET-UP BOOK
A GUIDE FOR STAKEHOLDERS
SEPTEMBER 2001



TheBCPlan.com



Introduction

This document, A Guide for Stakeholders, is designed to provide details regarding the Broome County Plan for Sustainable Economic Development. This bold initiative, under the leadership of the Broome County Government, will lead to greater economic diversity, prosperity, and sustainability. This plan is a collaborative effort of the County, the Southern Tier Economic Development Council, Partnership 2000, and the Broome County Chamber of Commerce.

Over the next seven months, AngelouEconomics of Austin, Texas and Allee King Rosen & Fleming of New York will lead the community through an intensive planning process. AngelouEconomics believes strongly in the need for broad public involvement from day one, and will actively solicit your insights, opinions, and suggestions. This book is designed to facilitate the necessary communication for a two-way learning process.

Additionally, we will utilize web-based tools at www.TheBCPlan.com. Please visit the site often as it will be updated regularly.



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AngelouEconomics

AngelouEconomics is an economic development consultancy focused on the needs of technology-driven firms and the communities that seek to attract and nurture them.

- Economic Development
- Site Selection
- Business Development
- Analysis and Forecasting

Please visit AE on the web at www.AngelouEconomics.com.



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Allee King Rosen and Fleming

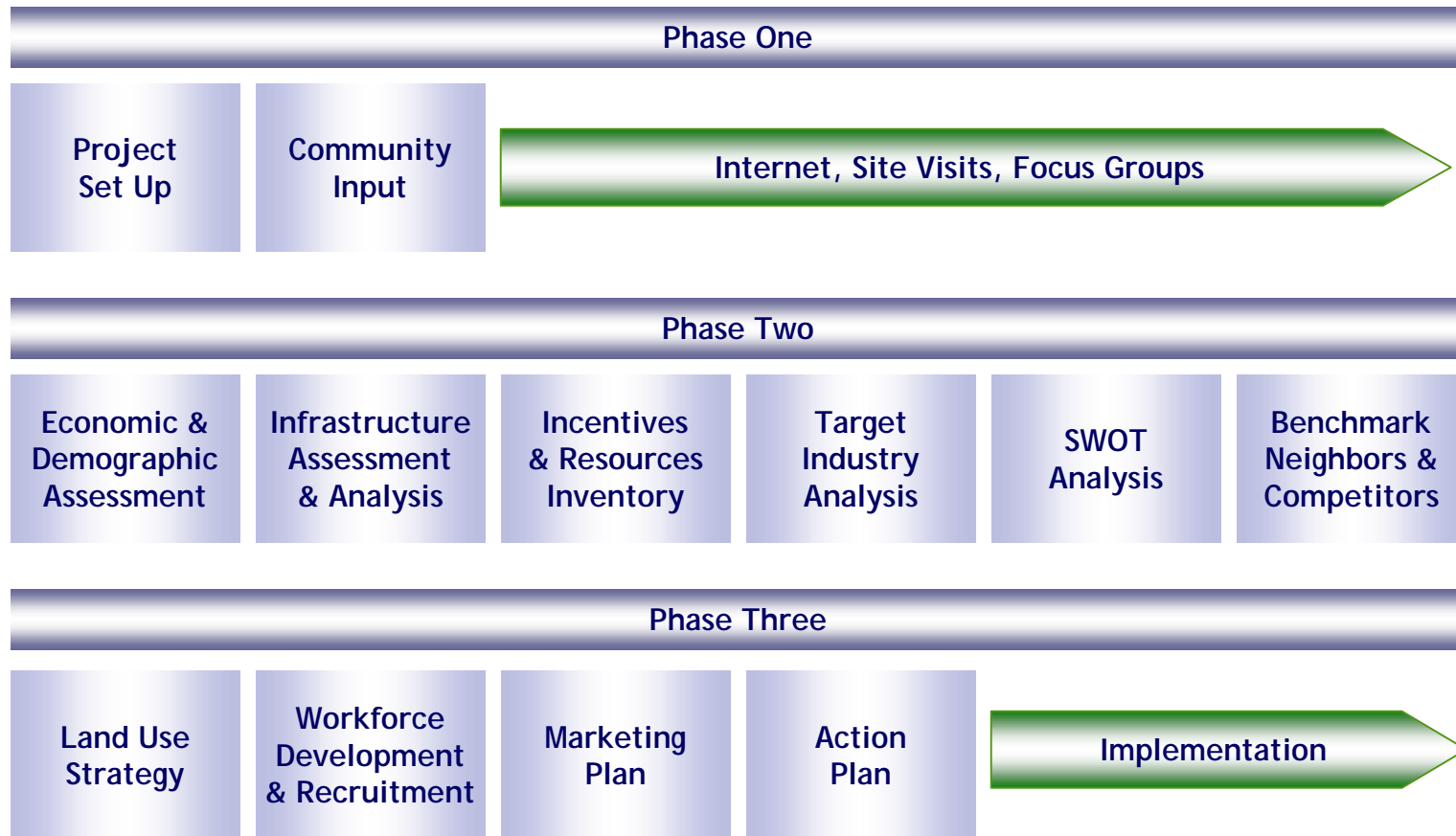


AKRF is a New York based planning firm with offices in Manhattan, Buffalo, Long Island, and White Plains.

AKRF has completed over 2000 projects throughout the Northeast.

Please visit AKRF on the web at www.AKRF.com.

Project Components



Project Timeline

TASKS	Month:							
	1	2	3	4	5	6	7	8
Phase One								
One: Project Set-Up	█							
Two: Community Support	█							
Phase Two								
Three: Economic & Demographic Assessment	█	●						
Four: Infrastructure Assessment & Analysis		█	●					
Five: Incentive/Resources Inventory		█	█					
Six: Business Opportunities & Target Industry Analysis		█	█					
Seven: SWOT Analysis		█	█					
Eight: Benchmark Neighbors and Competition		█	█					
Phase Three								
Nine: Land Use Survey			█	background				
Ten: Workforce Development & Recruitment		background	█					
Eleven: Marketing Plan			background	█				
Twelve: Implementation Plan						█	█	
Travel								
Project Kick-Off (one week)	█							
<i>Introduction to Steering Committee; Data Collection; Focus Groups</i>								
Mid-Term Interviews (3-4 days)				█	█			
<i>Additional Data Collection; Steering Committee Meeting/Feedback</i>								
Final Presentation (2-3 days)							█	█
<i>Present Final Report to All Constituents; Roll-Out Event</i>								



Project Contacts



AngelouEconomics
111 Congress Avenue, Suite 1200
Austin, Texas 78701
www.AngelouEconomics.com

Dan Houston, Project Manager
dhouston@AngelouEconomics.com
512.480.3235



Allee King Rosen & Fleming
34 South Broadway, Third Floor
White Plains, New York 10601
www.AKRF.com

Peter Liebowitz, Vice President
Peter_Liebowitz@AKRF.com
914.949.7336



Broome County Government
www.goBroomeCounty.com

Julie Sweet, Planning Commissioner
jsweet@co.broome.ny.us
607.778.2367



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AngelouEconomics, Allee King Rosen & Fleming, and the Broome County Government thank you for your interest and participation in the Broome County Plan for Sustainable Economic Development. We look forward to a long and successful partnership leading to increasing economic opportunities for the people of Broome County.

Please do not hesitate to contact us should you have any questions or concerns and to provide your input.



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