

# Inside Ole Miss

May 1, 2006

## Coming Up

Events are free unless otherwise indicated

### • Today

**Croft Lecture:** "The Implementation of the Athenian Democracy: The Strategic View of the Structural and Constitutional Reforms of Kleisthenes of Athens." By Krishna Ladha (Int'l Studies & Economics). Croft Institute, room 107; noon. Call 915-7956.

### Mississippi Early Music Ensemble

**Concert:** "Music the Time Beguileth." Paris Yates Chapel, 8 p.m. Call 915-7268.

### • Tomorrow

**Spring Wellness Workshop:** "Family & Friends of Individuals in Distress." Kinard Hall, room G-382; 5:30-7 p.m. Call 915-7385.

**Spring Concert:** UM Bands. Ford Center, 7 p.m. Call 915-7390.

### • May 3

**Brown Bag Lunch Lecture:** "May Flowers: An Irish Musical Celebration of Spring." By Greg Johnson, curator, UM Blues Archives. Barnard Observatory, Tupelo Room; noon. Call 915-5993.

**Music Honors Convocation.** Features guest speaker Angela Turner. Scruggs Hall, Band Complex; 12:30 p.m. Call 915-7268.

### • May 4

**Gardening Lecture:** "Lights, Camera, Action! Identifying common garden woes and how to fix them." By Jeff Wilson, area agent, Cooperative Extension Service. University Museum, 11:30 a.m. Call 915-7073.

### • May 4-7

**Ole Miss Theatre:** "Showstoppers: Just a Revue." \$6.50-\$10. Fulton Chapel, Thurs.-Sat. 8 p.m.; Sun. 2 p.m. Call 915-6739.

### • May 5

**Ford Series Theatre:** "Mark Twain Tonight!" Features Hal Holbrook. \$27-\$33. Ford Center, 8 p.m. Call 915-2787.

### • May 5-6

**2006 Southern Gardens Symposium.** Includes lectures, tours of campus and Holly Springs. Call 816-2055 or see [www.outreach.olemiss.edu/gardening](http://www.outreach.olemiss.edu/gardening).

### • May 9

**University Band Fundraiser:** "Musical Morsels." Entertainment by "Jazz Magic." The Glass House, 844 CR 313; 6:30 p.m. Call 915-7375, [rsvp@alumni.olemiss.edu](mailto:rsvp@alumni.olemiss.edu) to RSVP.

### • May 13

**First Steps Seminar:** "Starting a Business." Sponsored by UM Small Business Development Centers. B-19 Jeanette Phillips Drive, 1-2:30 p.m. Call 915-1291.

For more events, go to [www.olemiss.edu/calendar](http://www.olemiss.edu/calendar)

For assistance related to a disability, call 915-7236.

## University's Economic Impact Pegged at \$734 Million

The economic impact of the university on the Oxford-Lafayette community is enormous. But the size and extent of the impact surprised even university officials who commissioned a recent study.

The study, conducted by AngelouEconomics, an economic development and site selection consulting firm in Austin, Texas, found that the university accounts for \$734 million annually in economic activity in the local community. The findings were presented to city and county officials Thursday.

"We were happy to learn that, at a minimum, the university accounts for at least 50 percent of the local economy," said Chancellor Robert Khayat.

Among the findings, UM is responsible for:

- 7,000 jobs, 2,540 directly employed by the university
- \$223 million in payroll, \$121 million directly from the university
- \$184 million in retail services
- \$74 million in tourism spending

The figures take into account the impact directly attributable to operations such as jobs, payroll and purchasing power, and the indirect impact of additional demand for goods and services by students, employees and visitors.

While the university pays no property tax to Oxford or Lafayette County because it is a state agency, it still accounts for \$2 million in local sales tax revenues and \$1 million, or 75 percent of all tourism taxes collected.

AngelouEconomics estimated the university, its workers, students and visitors spend \$62 million annually in restaurants, bars and hotels.

The report found that university employees and students conservatively contribute \$1 million in property taxes paid to the city each year.

"Overall, the University of Mississippi accounts for a significant share of tax revenues for the city of Oxford," Khayat said. "We are pleased and proud to be such an important contributor to the prosperity and economic success of the community."

The report also considered the impact of

university construction and spending by 13,724 students in the local community. During the last three years, an average of \$20 million annually in new construction has been spent on the Oxford campus alone, accounting for 440 jobs and a \$12 million payroll.

A typical on-campus student spends \$4,300 a year and an off-campus student \$10,200 annually on housing, transportation, gasoline, entertainment, apparel and in restaurants and bars, according to the study.

Not surprisingly, the area also benefits tremendously from campus visitors to athletics events, academic and cultural activities, and from the families of students. Each year an estimated 600,000 people attend sporting events, 14,000 attend academic and cultural activities, and 24,000 family visits are made to students. Additionally, approximately 30,000 people visit Rowan Oak. Together they spend \$50 million.

"We hope this information is encouraging and helpful to city and county officials as they plan for the future," Khayat said.



Frist Award winners (from left) Gloria McGregor, John Winkle and Ken Sufka are congratulated by Chancellor Robert Khayat.

## Frist Winners Honored for Commitment

Students' voices came through loud and clear in the 12th annual Thomas Frist Student Service Award nominations.

More than 130 nominations were received for the honors, which recognize unwavering dedication to students. This year's winners are Gloria McGregor, Ken Sufka and John Winkle.

McGregor, dean's assistant in the School of Applied Sciences, is the staff winner; Sufka, professor of psychology and research profes-

sor in NCNPR and RIPS, and Winkle, professor of political science, tied for faculty recognition.

Nominations are invited each spring from students, alumni, friends, faculty and staff. A campus committee appointed by the chancellor reviews the nominations and selects winners. Each winner receives \$1,000 and a plaque.

The awards were established with a \$50,000 gift from the late Dr. Thomas F. Frist of Nashville, a 1930 UM graduate.

## Annual Staff Appreciation Activities Set for May 17-19

Food, games, musical entertainment, a plant swap and an inspirational convocation are all on tap for the annual Staff Appreciation Activities, set for May 17-19.

The events, highlighted by the Staff Recognition Awards Ceremony, are a way for the university to show appreciation to its dedicated staff, said Joey Brent, Staff Council president.

The events begin at 10 a.m. May 17 with a convocation featuring music and inspirational messages by staff members Emma Ward, Vanessa Cook, Billy Barrios, Derek Horne, Shirley Pegues, Julie Baker, Dawn Jeter, Lionel Jones

and Robert Frierson. The service is at Paris-Yates Chapel.

Mississippi Blood Services is conducting a blood drive between the Student Union and Croft Institute, with its collection bus operating 10 a.m.-6 p.m. May 17 and 18.

Besides the blood drive, events May 18 include a reception for new hires, set for 11 a.m.-12:30 p.m. in the Johnson Commons ballroom, and a landscaping seminar presented by Home Depot, 1-2 p.m. at University Museum.

Activities begin at 9 a.m. May 19 with the Staff Recognition Awards Ceremony in Fulton

## Nursing School Sets Open Houses for New Oxford Facilities

In conjunction with two north Mississippi health care providers, the UM School of Nursing invites faculty, staff and students to view its new education facilities in Oxford on Tuesday, May 9.

From 10:30 a.m. to noon, visitors can tour 3,600 square feet in Kinard Hall (Wing F), which has been renovated for the nursing program. The facility includes a large distance-learning classroom, two smaller classrooms/work areas, four offices and a student lounge.

Baptist Memorial Hospital-North Mississippi also hosts a grand opening for its new clinical simulation laboratory/classroom from 2 to 4 p.m. Made possible by a \$325,000 grant from the Baptist Memorial Health Care Foundation, the facility's patient-simulation equipment enables educators to help nursing students learn, develop and assess their clinical skills. BMH-NM and UM's School of Nursing will share the facility.

In 2004, Baptist Memorial Health Care and North Mississippi Medical Center in Tupelo agreed

to provide funding for a nursing program at UM-Oxford. Nursing students previously had to complete their studies at the UM Medical Center in Jackson.

"Establishment of the satellite Bachelor of Science in nursing program on the Oxford campus brings the nursing school back to its roots," said Nursing Dean Kaye Bender. "The program originated in Oxford, so we are pleased to be back in the community."

For the June 2006 admission cycle, 16 area students will join their counterparts at UMMC to study nursing through distance-learning technology in Oxford.

"With the shortage of nurses, this program will allow us to add some students," Bender said. "We are excited about this opportunity and look forward to educating more nurses for Mississippi."

The partnership between Baptist Memorial Health Care, North Mississippi Medical Center and UM also will provide an accelerated Master of Science in nursing program.

## Announcements

- Insurance plans for all nine-month faculty members who are leaving the university as of May will automatically be continued through Aug. 31 unless the faculty member notifies HR in writing by May 31 that he or she wishes to end coverage. If coverage continues through August, the official termination date will be Aug. 16, and faculty cannot obtain a refund or rollover of retirement contributions until after this date. For more information, call Gregory Hunley or Belinda Turner with Human Resources at 915-7431.