



September 28, 2005

**FOR IMMEDIATE RELEASE:  
SANTA FE ARTS AND CULTURE WEB PORTAL GOES ONLINE, OCTOBER 26**

**Contacts:** Alex Traube – [alex@santafeculture.org](mailto:alex@santafeculture.org), 474-8500;  
Suzan Hall – [suzan@santafeculture.org](mailto:suzan@santafeculture.org), 954-9931

At 8:30 a.m., on October 26, 2005, the new Santa Fe Arts and Culture Web Portal, makes its official online debut, along with "Tickets Santa Fe", a one-stop community box office. The unveiling of the web site, [www.santafeculture.org](http://www.santafeculture.org), will be kicked off at a public event at the Lensic, Santa Fe's Performing Arts Center. The event will be hosted by the City of Santa Fe's Economic Development Division and will celebrate the City's success in responding to the Santa Fe Economic Plan and the University of New Mexico's Bureau of Business and Economic Research report on the arts and cultural industries, both of which highlighted the critical need for a comprehensive Internet resources such as this.

"It's a virtual key to the City Different," says Alex Traube of CultureNet, project director of the Portal. The new website will offer Santa Fe arts, entertainment, and community resources in one central place, which until now hasn't existed. "It's Santa Fe, in just one click, and best of all it's free," adds Mr. Traube.

"The Portal is a unique, non-commercial public resource. In this Digital Age, public service is defined by access to information and that means the Internet. I give the City a lot of credit for understanding and responding to the need for a resource such as this. Along with the Community Box Office, Design Week and other civic projects in the past year, we have many reasons to be proud of Santa Fe."

The Portal will support local artists and businesses as well as provide tourists with information to enrich their visits to Santa Fe. As both a storehouse of information and a gateway to other sites, the Portal gives users fast, easy-to-use 24/7 access to a wide range of continuously updated information about our community. Portal features include:

- **Cultural Calendar** – A comprehensive listing of Cultural & Community Events



- **Tickets Santa Fe** – An easy and highly convenient way to purchase tickets on-line, through the Lensic, Santa Fe’s Performing Arts Center Community Box Office
- **Visit Santa Fe Trip Planner** - A tourist service developed by Jackrabbit Systems, Inc. in partnership with New Mexico CultureNet
- **CultureMap** - A resource developed by the Santa Fe Convention & Visitors Bureau
- **People in the Arts** - Directories of Artists, Art Organizations and Art-related Businesses
- **Online Marketplace** - A way for local artists and galleries to sell work online, using specially developed software from Jackrabbit Systems, Inc.
- **Santa Fe Arts Online Magazine** - Features on local arts and culture
- **Classifieds** - Listings of jobs, services, housing, studio space, articles for sale, etc.
- **Local Resources** – Access to cultural, educational, community, and recreational data

Sponsored by the City of Santa Fe’s Economic Development Division as part of the City’s economic development plan, the Portal has been created by New Mexico CultureNet in partnership with a local firm, Net Man. Other groups contributing content to the Portal include Bliss Magazine, Jackrabbit Systems, Inc., the Lensic, New Mexico Department of Cultural Affairs, Santa Fe Affordable Housing Roundtable, Santa Fe Arts Commission, Santa Fe Convention and Visitors Bureau, Santa Fe Workshops, Santa Fe Youth Provider Coalition, Santa Fean Magazine, and THE magazine.

Many local artists have provided photographs that grace the Portal and reflect the unique and diverse character of The City Different. For locals, the Portal will be *the* place to find out what’s happening and tap into opportunities. For visitors to Santa Fe, it’s a wide-open doorway into our city’s rich culture and the many things there are to do while visiting. Everyone is encouraged to go online, explore the Santa Fe Arts and Culture Portal, become members, and give feedback. The URL is [www.santafeculture.org](http://www.santafeculture.org). For further information email or call: [info@santafeculture.org](mailto:info@santafeculture.org) or 474-8500.