

Look Ahead: AngelouEconomics to unveil rural findings

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Rural Northern Nevada business leaders will get the first assessment on the region's future in economic development in a meeting Tuesday in Fallon.

Staff of AngelouEconomics will present their initial findings into the assets in the region covering Carson City, Douglas, Lyon, Storey, Churchill, Mineral and Pershing counties.

"How do you plan for the future unless you know what your assets are?" said Ron Weisinger, executive director of the Northern Nevada Development Authority, lead sponsor of the study dubbed "Northern NVision -- Imagine the Future."

The NNDA and the Western Nevada Development District are paying Texas-based AngelouEconomics \$150,000 to perform the study that includes community meetings and an online survey.

AngelouEconomics is performing a similar study, "Target2010," for the Reno-based Economic Development Authority of Western Nevada.

Tuesday's meeting in Fallon will be held from 9-11:30 a.m. in the Virgil Getto Hall on the Western Nevada Community College campus, 160 Campus Way.

For more information, call 883-4413 or online, [www.nnda.org](http://www.nnda.org).