

# Survey taps region vision

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As part of Northern Nevada Development Authority and Western Nevada Development District's NorthernNVision project, Northern Nevadans are encouraged to complete a brief online survey with their views about their vision for the region.

NorthernNVision is a residential and business community planning process and economic growth strategy for Northern Nevada.

This project will help determine and market the unique economic development assets of Carson City and Churchill, Douglas, Lyon, Mineral, Pershing and Storey counties.

"Many residents have roots that date back multiple generations in Northern Nevada," said Lt. Gov. Lorraine Hunt, chair of the Nevada Commission on Economic Development. "And even for those folks that are new to the area, one thing they all have in common is that this is the place they call home.

"Our citizens have a vested interest in Nevada's future, and we know they have many great ideas to share with us. This project gives citizens a voice and county officials a means of collecting a unified vision for Northern Nevada."

She said the success of the project hinges on collecting as much community input as possible. Therefore, the seven counties involved are participating in a friendly challenge to see which area can meet the goals of completed surveys.

To help ensure a good cross-section of the population's opinions are heard, each county is being "challenged" to complete the following number of the 1,900 surveys:

Carson City: 560

Churchill: 268

Douglas: 469

Lyon: 453

Mineral: 49

Pershing: 64

Storey: 37

"We want to make sure that residents of each county or city help plan the future of their own area," said Hunt.