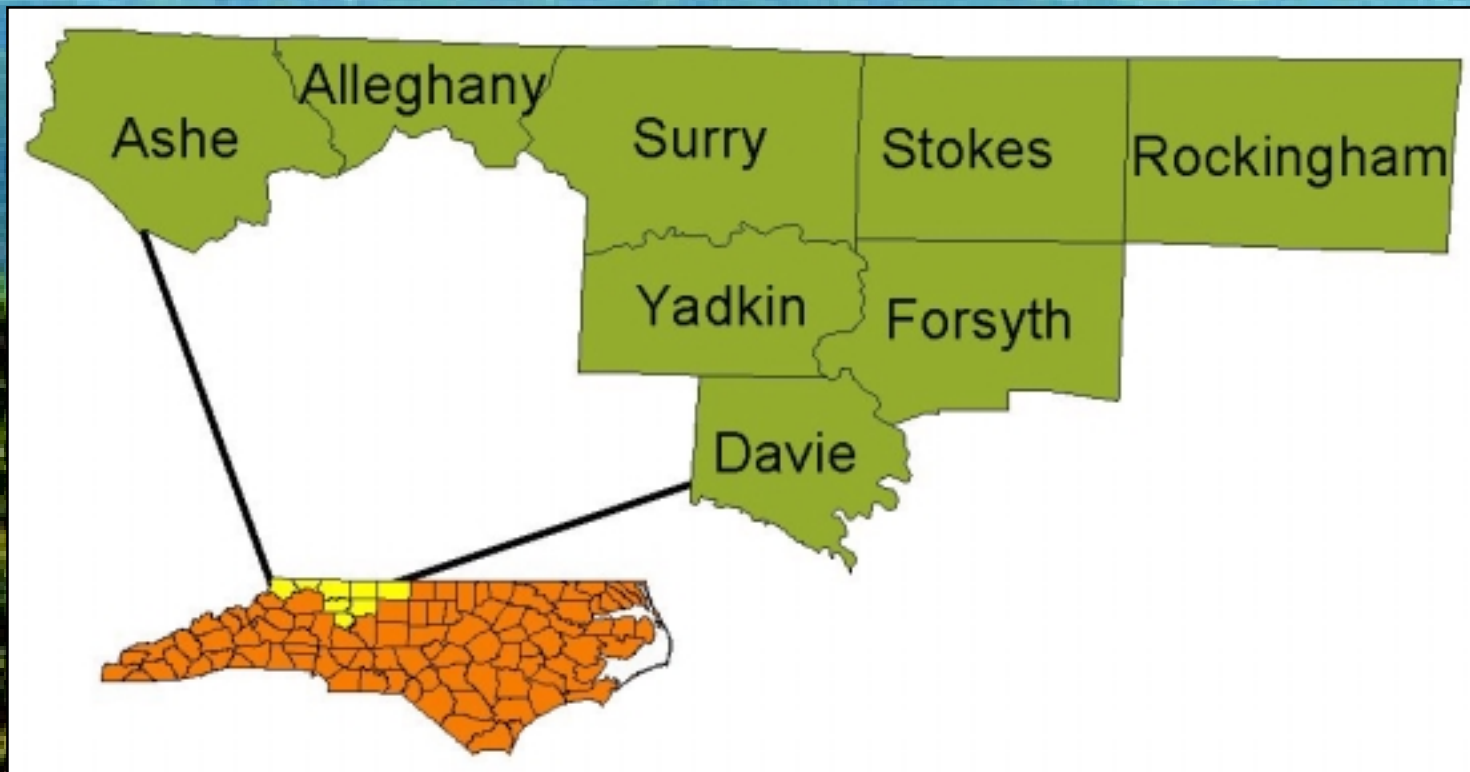


# NWNC CEDS Survey Results



*Findings as of April 21, 2003  
From the Online Survey*

# Survey Response Summary

## ❖ 986 Total Respondents

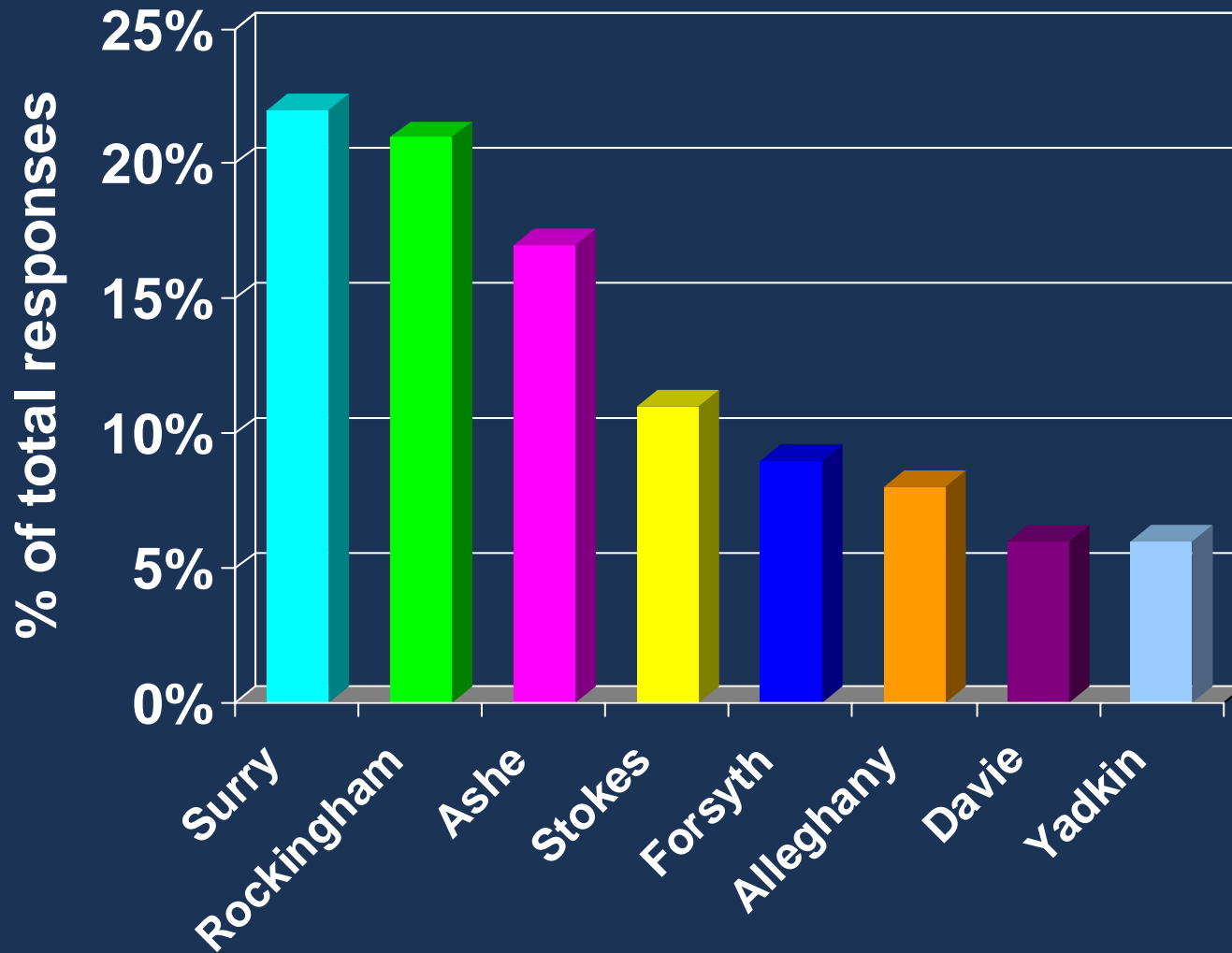
273 Companies

713 Residents

## ❖ Company Respondent Summary:

29.6%	Services
19.1%	Government
12%	Construction
11.6%	Other
10.1%	Retail
15.4%	Manufacturing
2.2%	Agriculture

# Survey Response by County



# Resident's Thoughts

- “Please know that one industry that IS WORKING WELL in the region is tourism.”
- “We all need to work together as a TEAM and get more people involved throughout the county.”
- “I think Northwest North Carolina is a wonderful place to live, work, and raise a family. We need to realize our own strengths, and find ways to create some excitement for growth. I think that we need to realize that even though we have lost a tremendous number of jobs because of industry leaving our area, we can replace many of those jobs...one, two, three, or ten at a time.... by encouraging independent businesses and helping them to get started and stay in business.”

# Resident's Thoughts

- “Northwest NC, in my opinion, is one of the most beautiful places in the country.”
- “Northwest North Carolina is diversified and offers many amenities to all of its citizens.”
- “Overall Northwest NC is an excellent place to live, even for young people. Not everyone wants to live in a bustling metropolis - our area is a great alternative and would be even better if there were more job opportunities.”
- “We have potential to be unique in our development and growth.”

# Alleghany County Survey Response

**Total Respondents- 80**  
**Residents- 69**  
**Companies- 11**

# Alleghany Corporate Findings

## Top Areas of Importance

- Family environment
- Business Climate
- Effective government leadership
- Low crime
- Availability of quality workers

## Top Areas to Improve

- General Economy
- Entertainment / recreation
- University
- R & D resources
- Arts / Culture

# Alleghany Individual Findings

## Top Areas of Importance

- K-12 Education
- Family environment
- Low Crime
- Good healthcare
- Effective government leadership

## Top Areas to Improve

- University
- Job availability
- Career advancement opportunities
- Equal opportunity
- High paying jobs

# Alleghany Industry Demographics

Government- 46%  
Services- 18%  
Other- 18%  
Construction- 18%

# NWNC CEDS Survey Results

Thank You for Your Participation

